# Virtual Exhibit Hall

**A Virtual Space for your Exhibitors to showcase their products and meet virtually with attendees**

## Platinum
- Booth in 3D Exhibit Hall
- Chat
- Meeting Scheduler
- Image Gallery
- Rotating Banner
- Embedded Video
- Access to On-Demand content until 12/31/20
- One (1) Priority Point towards 2021 ICMA Annual Conference Exhibit Booth Selection
- Four (4) Complimentary All-Access Registrations to UNITE - A Digital Event
- Unlimited additional Conference Registrations @ $199/each (company personnel only)
- Post-Event Attendee List (includes email)
  
  Pre-Event attendee list is available for purchase @ $750 (includes email)

**Total** $3,500.00

## Gold
- Meeting Scheduler
- Embedded Video
- External Links
- Logo
- Weblink
- Intro Paragraph
- Contact Form
- Access to On-Demand content until 12/31/20
- One (1) Priority Point towards 2021 ICMA Annual Conference Exhibit Booth Selection
- Three (3) Complimentary All-Access Registrations to UNITE - A Digital Event
- Unlimited additional Conference Registrations @ $199/each (company personnel only)
- Post-Event Attendee List (includes email)
  
  Pre-Event attendee list is available for purchase @ $750 (includes email)

**Total** $2,500.00

## Silver
- Logo
- Intro Paragraph
- Weblink
- Contact Form
- Access to On-Demand content until 12/31/20
- One (1) Priority Point towards 2021 ICMA Annual Conference Exhibit Booth Selection
- Two (2) Complimentary All-Access Registrations to UNITE - A Digital Event
- Unlimited additional Conference Registrations @ $199/each (company personnel only)
- Post-Event Attendee List (includes email)
  
  Pre-Event attendee list is available for purchase @ $750 (includes email)

**Total** $1,500.00
Booth Elements
Layout and placement on following pages

Rotating Banner
Format: Portrait
Size: 2mb maximum
Filetype: .png .jpg .eps
Maximum Number of Images: 6
Best Practice: Center Text to accommodate scaling

Exhibitor Logo
Size: 250px X 250px minimum
Filetype: .png .jpg .eps

Exhibitor Weblink
Format: Exhibitor provides link and display text

Video
Format: Exhibitor Provides embed link from YouTube, Vimeo, or other hosted location

Image Gallery
Format: Portrait
Size: 2mb maximum
Filetype: .png .jpg .eps
Maximum Number of Images: 6

Introductory Paragraph
World Limit: 150 words

Product / Demo Links
Character Limit: 20 / Custom button Filetype: .png .jpg .eps / Custom button size: 225px x 65px

Meeting Scheduler
Exhibitor will setup an account and schedule on https://calendly.com/ and provide PSAV with an embed code

Form submission
Required for contact: email
Name, Email, Company, Message are standard, 1 custom field can be added

Chat
Exhibitor will setup an account customize their chat on https://www.tawk.to/ and provide PSAV with an embed code
Platinum Booth Elements

Rotating Banner
- **Format**: Portrait
- **Size**: 2mb maximum
- **Filetype**: .png .jpg .eps
- **Maximum Number of Images**: 6
- **Best Practice**: Center Text to accommodate scaling

Exhibitor Logo
- **Size**: 250px X 250px minimum
- **Filetype**: .png .jpg .eps

Exhibitor Weblink

Introductory Paragraph
- **World Limit**: 150 words

Video
- **Format**: Exhibitor Provides embed link from YouTube, Vimeo, etc.

Image Gallery
- **Format**: Portrait
- **Size**: 2mb maximum
- **Filetype**: .png .jpg .eps
- **Maximum Number of Images**: 6

Product / Demo Links
- **Character Limit**: 20
- **Custom button Filetype**: .png .jpg .eps
- **Custom button size**: 225px x 65px

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Meeting Scheduler
- Exhibitor will setup an account and schedule on [https://calendly.com/](https://calendly.com/) and provide PSAV with an embed code

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- Exhibitor will setup an account customize their chat on [https://www.tawk.to/](https://www.tawk.to/) and provide PSAV with an embed code
# Gold Booth Elements

## Exhibitor Logo
- **Size:** 250px X 250px minimum
- **Filetype:** .png .jpg .eps

## Exhibitor Weblink

## Video
- **Format:** Exhibitor provides embed link from YouTube, Vimeo, etc.

## Introductory Paragraph
- **World Limit:** 150 words

## Product / Demo Links
- **Character Limit:** 20 / **Custom button Filetype:** .png .jpg .eps / **Custom button size:** 225px x 65px

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- **Required for contact:** email
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Silver Booth Elements

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Filetype: .png .jpg .eps

Exhibitor Weblink

Introductory Paragraph

World Limit: 150 words

Form submission
Required for contact: email
Name, Email, Company, Message are standard, 1 custom field can be added